CATALOGUE 2025

Executive Calendar Range

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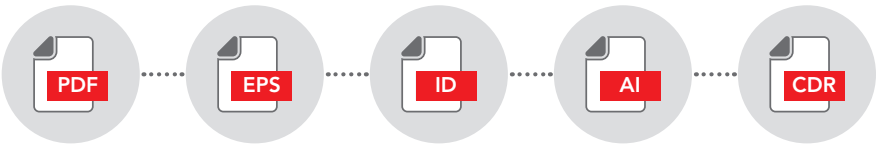
GENERAL INFORMATION

We require the relevant artwork or information and graphic elements that must appear on the branding area. This would include logos, slogans, images, fonts and contact details. Our design studio will lay out the supplied artwork elements in the allocated branding area on your calendars of choice.

01 | Artwork

- Artwork must be supplied in an electronic format. Vector artwork is preferred and is most suitable to use. Artwork created in Microsoft Word, Excel and Power Point is not acceptable due to low quality resolution and incorrect colour formats.
- When supplying print-ready artwork ensure all fonts are converted to curves/outlines.
- For full colour artwork, a CMYK raster file such as a JPEG, TIFF or Photoshop file with a minimum resolution of 300dpi at the required physical size can be used for full colour overprints. (72dpi Internet images are not acceptable)
- Artwork may be supplied in one of the following applications or file formats:

VECTOR FILES & APPLICATIONS



PDF | EPS | INDESIGN | ILLUSTRATOR | CORELDRAW

RASTER FILES & APPLICATIONS

JPEG (CMYK) | TIFF (CMYK) | PHOTOSHOP (CMYK)

02 | Colour

- A CMYK colour breakdown or a Pantone reference number as well as a colour sample must be supplied to ensure corporate identities can be accurately matched. A proof will be emailed for final approval before printing will commence. This will enable the client to check the artwork thoroughly and correct any mistakes beforehand.

03 | Responsibility

- It is the responsibility of the client to carefully review the proof and ensure all content and elements are correct before going to print. We cannot be held liable for any incorrect information once a proof has been approved and signed off.

04 | Important Notice

- As always, we are committed to producing high quality products while providing excellent service to our valued clients, however, in order for us to produce nothing less than the best quality, our lead time is between 3 - 6 weeks from the date of final proof sign-off to manufacture and deliver. To ensure prompt delivery and calendars are received by the required date, it is advisable to place orders timeously to avoid disappointment. Late orders run a risk of stock shortages and/or late delivery.

Please feel free to contact one of our key account managers

for further assistance.

AFRICA FROM ABOVE

7 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

Africa from Above presents breathtaking aerial views of Africa's majestic wildlife.

Highlighting the continent's iconic animals, such as Elephants, Lesser Flamingos, and Blacktip Reef Sharks, each month offers a unique bird's-eye perspective, celebrating the beauty and diversity of Africa's natural wonders.

Code: 7PG A 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

CURIOUS CRITTERS

7 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

Curious Critters delights with endearing images of cute and inquisitive animals. Each month features charming scenes, from a baby owl and a meerkat family to playful lion cubs and a baby elephant. Perfect for animal lovers, this calendar captures the heartwarming curiosity of nature's young explorers.

Code: 7PG B 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

DECEPTIVE DISGUISE

7 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

Deceptive Disguise is a wildlife calendar featuring stunning images of animals expertly camouflaged in their natural habitats. Each month unveils a creature blending seamlessly into its surroundings, showcasing nature's incredible ability to conceal and protect its inhabitants. Perfect for nature enthusiasts and photography lovers alike.

Code: 7PG C 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

ENRAPTURED BY RAPTORS

7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Enraptured by Raptors captivates with a choice selection of powerful images of Southern Africa's most majestic birds of prey showcasing their strength and grace.

Ideal for bird enthusiasts, this calendar celebrates the awe-inspiring beauty of these magnificent hunters.

Code: 7PG D 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

GOLDEN OLDIES

7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Our Golden Oldies vintage calendar transports you back in time with a charming nostalgic collection of classic modes of transportation, from steam trains to old planes, celebrating the charm of bygone eras.

Code: 7PG E 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

MOMENTS

7 PAGE EXECUTIVE MOMENTS WALL CALENDAR

A surreal collection of breathtaking images capturing moments frozen in time, our signature-themed calendar returns with an innovative twist. Inspired by the popular "Orange & Teal" design trend, the colours are uniquely enhanced to boost clarity, resulting in a striking and powerful visual experience.

Code: 7PG F 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

OUT OF THIS WORLD

7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Out of this World is a scenic calendar that takes you on a global journey with every page turned.

This calendar showcases breathtaking images from different travel destinations, capturing the planet's most stunning landscapes and landmarks, inspiring wanderlust and adventure.

Code: 7PG G 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

TERRAIN

7 PAGE EXECUTIVE SCENIC WALL CALENDAR

Embark on a captivating journey through the Terrain and discover the essence of South Africa with this scenic calendar.

Each month immerses you in the country's enchanting beauty, showcasing breathtaking landscapes from the majestic Table Mountain to the golden savannas of Kruger National Park.

Code: 7PG H 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

WORDS OF WISDOM

7 PAGE EXECUTIVE MOTIVATIONAL WALL CALENDAR

Words of Wisdom features a unique selection of stunning macro-photographic images of succulents carefully paired with hand-picked inspirational quotes.

Each page beautifully combines the image with elegant typography, creating a harmonious fusion of visual and literary inspiration.

Code: 7PG I 25

Size: 600 x 440mm

Pages: Cover & 6 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

AFRICA FROM ABOVE

13 PAGE EXECUTIVE WILDLIFE WALL CALENDAR

Code: 13PG A 25

Size: 600 x 440mm

Pages: Cover & 12 Leaves

Paper: Matt Art 170gsm

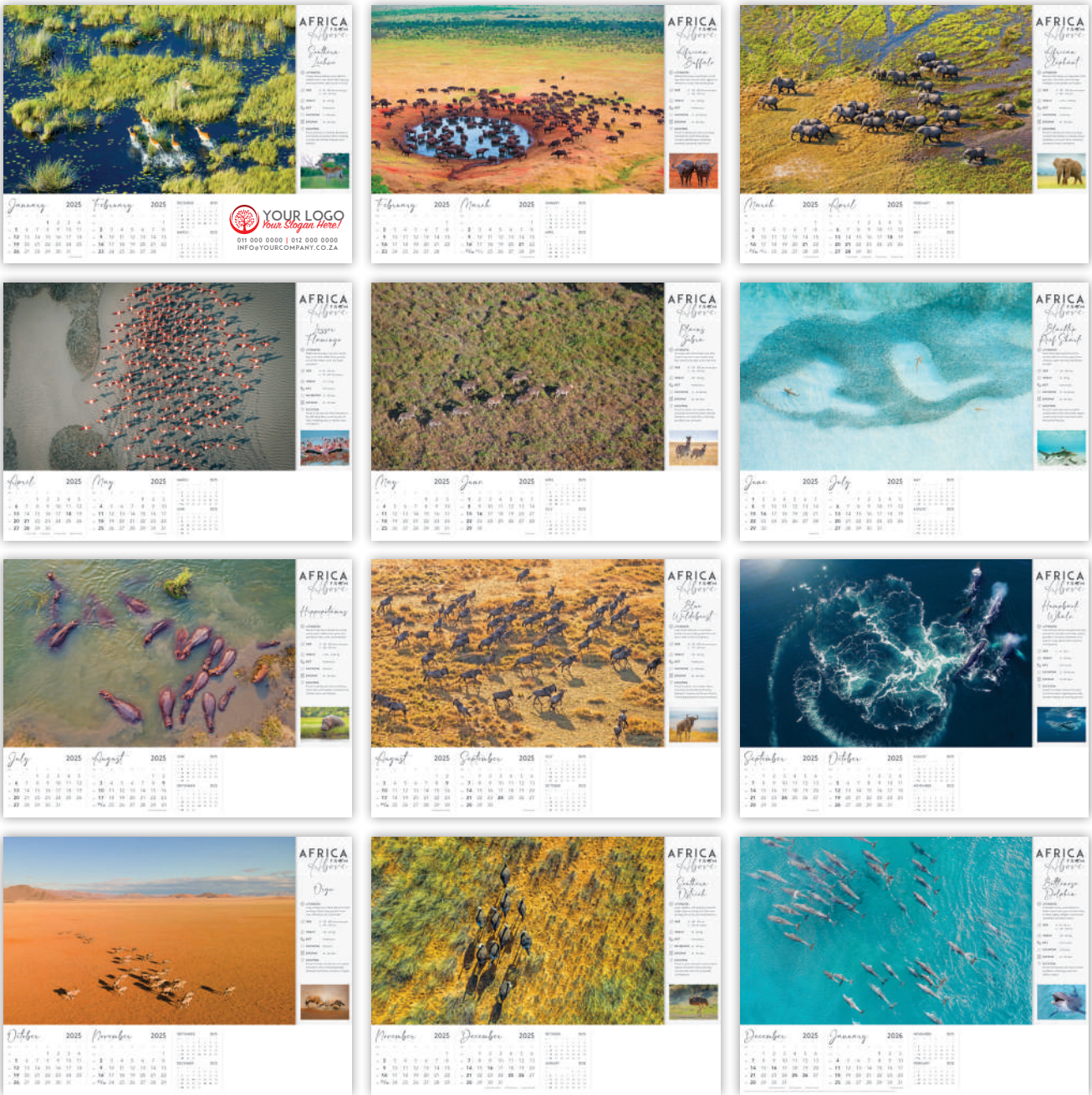
Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm



GOLDEN OLDIES

13 PAGE EXECUTIVE VINTAGE WALL CALENDAR

Code: 13PG B 25

Size: 600 x 440mm

Pages: Cover & 12 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

OUT OF THIS WORLD

13 PAGE EXECUTIVE SCENIC WALL CALENDAR

Code: 13PG C 25

Size: 600 x 440mm

Pages: Cover & 12 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

TERRAIN

13 PAGE EXECUTIVE SCENIC WALL CALENDAR

Code: 13PG D 25

Size: 600 x 440mm

Pages: Cover & 12 Leaves

Paper: Matt Art 170gsm

Backing: 1.7mm Grey Chipboard

Printing: Full Colour

Binding: Wiro Bound with Hanger

Finish: Spot Gloss UV Varnish

Branding Area: 205 x 95mm

AFRICA FROM ABOVE

12 PAGE EXECUTIVE WILDLIFE DESK PAD CALENDAR

Code: DP A 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

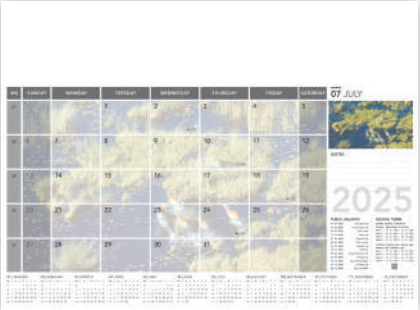
Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm



GOLDEN OLDIES

12 PAGE EXECUTIVE VINTAGE DESK PAD CALENDAR

Code: DP B 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

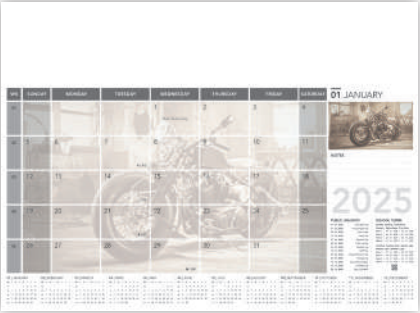
Backing: 1.2mm Grey Chipboard

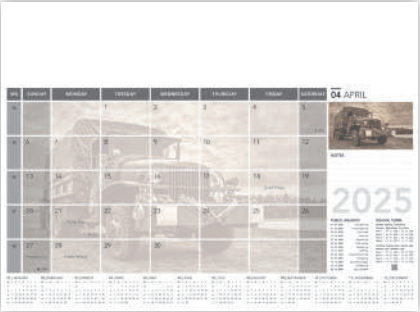
Printing: Full Colour

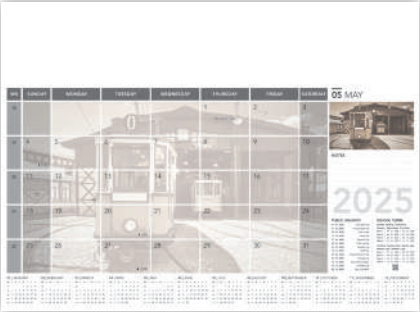
Binding: Padded at the bottom

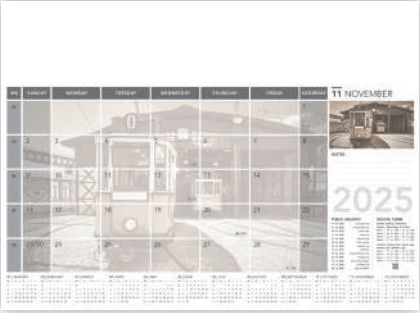
Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm









OUT OF THIS WORLD

12 PAGE EXECUTIVE SCENIC DESK PAD CALENDAR

Code: DP C 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm

TERRAIN

12 PAGE EXECUTIVE SCENIC DESK PAD CALENDAR

Code: DP D 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm

CORPORATE DESK PADS

12 PAGE CORPORATE BLOCKS DESK PAD CALENDAR

Code: DP E 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

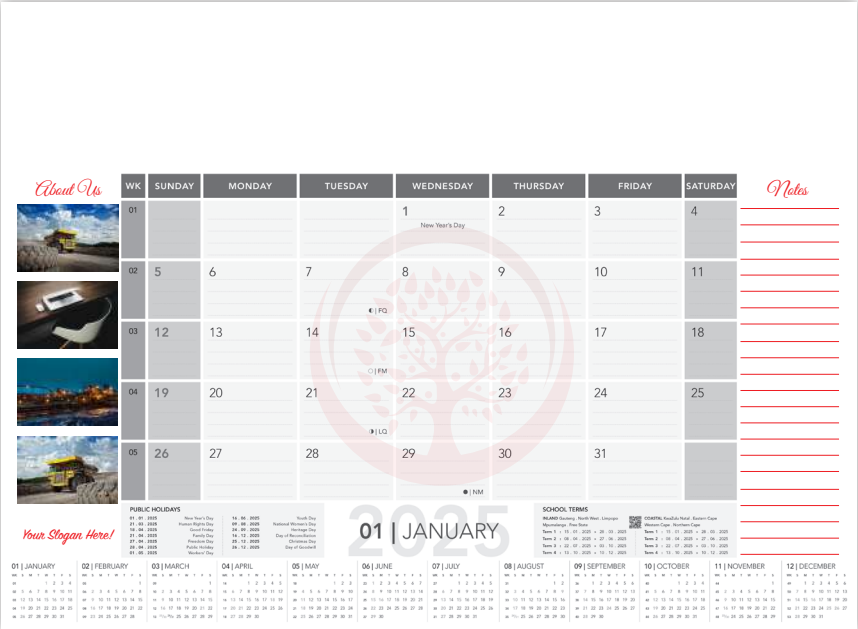
Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm



12 PAGE CORPORATE LINES DESK PAD CALENDAR

Code: DP F 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm

12 PAGE CORPORATE SA MAP DESK PAD CALENDAR

Code: DP G 25

Size: 575 x 420mm

Pages: 12 Leaves

Paper: White Bond 80gsm

Backing: 1.2mm Grey Chipboard

Printing: Full Colour

Binding: Padded at the bottom

Finishing: Clear PVC Corners on top

Branding Area: 560 x 95mm

JUMBO POSTERS

PO A 25 | AFRICA'S BIG 7

SINGLE LEAF JUMBO WALL CALENDAR POSTERS

Size: 594 x 900mm

Paper: Matt Art 170gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Finish: Spot Gloss UV Varnish

Finish: No Spot Gloss UV Varnish ▲

Branding Area: 560 x 105mm

PO B 25 | CURIOUS CRITTERS

PO C 25 | DECEPTIVE DISGUISE

PO D 25 | ENRAPTURED BY RAPTORS

PO E 25 | GOLDEN OLDIES

JUMBO POSTERS

PO F 25 | MOMENTS

SINGLE LEAF JUMBO WALL CALENDAR POSTERS

Size: 594 x 900mm

Paper: Matt Art 170gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Finish: Spot Gloss UV Varnish

Finish: No Spot Gloss UV Varnish ▲

Branding Area: 560 x 105mm

PO G 25 | OUT OF THIS WORLD

PO H 25 | TERRAIN

PO I 25 | WILDLIFE

PO J 25 | WORDS OF WISDOM

JUMBO POSTERS

PO K 25 | BARN OWL ▲

SINGLE LEAF JUMBO WALL CALENDAR POSTERS

Size: 594 x 900mm

Paper: Matt Art 170gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

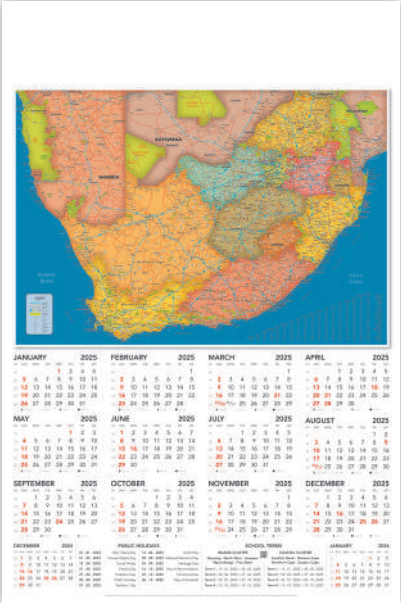
Finish: Spot Gloss UV Varnish

Finish: No Spot Gloss UV Varnish ▲

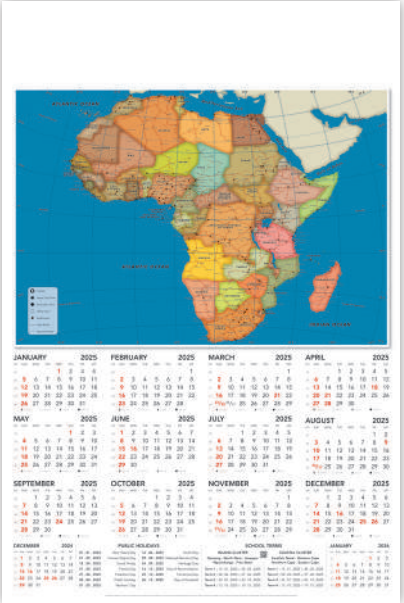
Branding Area: 560 x 105mm

PO L 25 | ICELAND ▲

PO M 25 | ELEPHANTS ▲



PO N 25 | SOUTH AFRICA MAP ▲



PO O 25 | AFRICA MAP ▲

A-FRAME CALENDARS

EXECUTIVE A-FRAME DESK CALENDARS

Size - Months: 240 x 110mm
Size - Detail Leaves: 240 x 150mm
Pages - Months: Cover & 7 Leaves
Pages - Detail Leaves: 2 Leaves
Paper: Gloss Art 200gsm
Frame: Sulphate 350gsm
Printing: Full Colour
Binding: Wiro Bound
Finish: Spot Gloss UV Varnish
Branding Area: 230 x 30mm

AF A 25 | AFRICA FROM ABOVE

AF B 25 | GOLDEN OLDIES

A-FRAME CALENDARS

AF C 25 | OUT OF THIS WORLD

AF D 25 | TERRAIN

CUSTOMISED CALENDARS

SINGLE LEAF JUMBO WALL CALENDAR POSTERS

Size: 594 x 900mm

Paper: Matt Art 170gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Finish: Spot Gloss UV Varnish

SINGLE LEAF MEDIUM (A2) WALL CALENDAR POSTERS

Size: 420 x 594mm

Paper: Matt Art 150gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Finish: Spot Gloss UV Varnish

SINGLE LEAF MINI (A3) WALL CALENDAR POSTERS

Size: 297 x 420mm

Paper: Matt Art 350gsm

Printing: Full Colour

Binding: 6mm Punched Hole - Top Centre

TRIANGLE / TENT DESK CALENDARS

Flat Size: 205 x 435mm

Finished Size: 205 x 150mm

Paper: Luxpak 380gsm

Printing: Full Colour

Binding: Die Cut with Interlocking Slits

CD DESK CALENDARS

Size: 116 x 138mm

Pages: Cover & 13 Leaves

Paper: Matt Art 250gsm

Printing: Full Colour

Finish: Spot Gloss UV Varnish

Packaging: Clear CD Case

DESK MAT CALENDARS

Size: 580 x 420mm

Paper: Gloss Art 150gsm

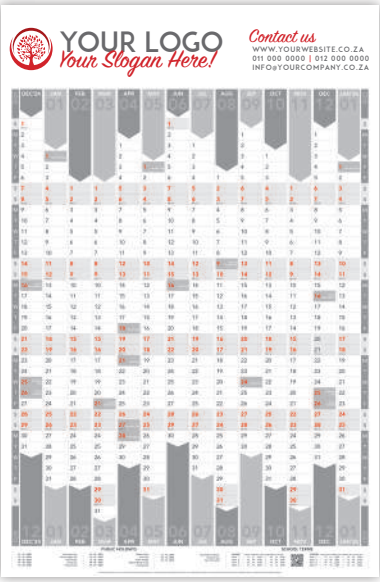
Backing: 3mm Black Foam

Printing: Full Colour

Binding: Textured Surface Laminate

Finish: Rounded Corners

CUSTOMISED CALENDARS



SINGLE LEAF YEAR PLANNER WALL CALENDAR POSTER

Code: PO O 25

Size: 594 x 900mm

Paper: Matt Art 170gsm

Printing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Branding Area: 560 x 105mm

SINGLE LEAF SLIMLINE WALL CALENDAR POSTERS

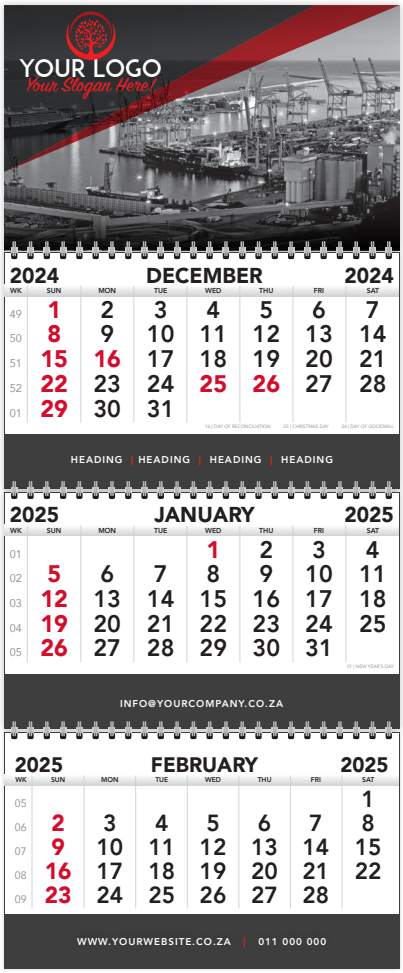
Size: 200 x 620mm

Paper: Gloss Art 250gsm

Printing: Full Colour

Binding: 6mm Punched Hole - Top Centre

Branding Area: 195 x 85mm



WIROBOUND FREIGHT WALL CALENDARS

Size - Months: 360 x 160mm

Size - Backing: 360 x 220mm

Pages - Months: 3 Panels x 12 Leaves

Pages - Backing: 4 Panels

Paper - Months: Bond 80gsm

Paper - Backing: Luxpak 380gsm

Printing - Months: Black and Red

Printing - Backing: Full Colour

Binding: Silver Rimmed - Top & Bottom

Binding: Panels Wiro Bound

Finish - Backing: Spot Gloss UV Varnish

Branding Area - Panel 1: 340 x 200mm

Branding Area - Panel 2-4: 340 x 50mm

MINI DESK CALENDAR

Size - Base: 335 x 130mm

Size - Leaves: 110 x 90mm

Paper - Base: SBS 350gsm

Paper - Leaves: Bond 80gsm

Printing: Full Colour

Binding - Base: Die Cut, Scored & Glued

Binding - Leaves: Stapled onto Base

PEN HOLDER DESK CALENDAR

Size: 380 x 245mm

Paper: SBS 350gsm

Printing: Full Colour

Binding: Die Cut

Binding: Double Sided Tape

COMMERCIAL PRINTING

CORPORATE STATIONERY

NOTE PADS & NOTE BOOKS

BROCHURES & LEAFLETS

PRESENTATION FOLDERS

Our Products & Services

Corporate Stationery | Labels | Envelopes | Annual Reports | NCR Books
Leaflets & Flyers | Brochures | Yearbooks | Textbooks | Corporate Gifting
Pharmaceutical Box Packaging | Calendars | Letterheads | Certificate Printing
Compliment Slips | Magazines | Catalogues | Variable Data Printing
Note Books | Note Pads | Canvas Prints | Banners | Secondary Food Box Packaging
Tent Cards | Business Cards | Presentation Folders | Posters | Art Books | Pricelists
Manuals | Desk Mats & Mouse Pads | Vinyl Prints & Decals | Marketing Material
Graphic & Layout Design | Digital Printing | Large Format Printing
Foiling | Embossing | Die Cutting | Laminating

CUSTOMER JOURNEY

01 | Discovery

RESEARCH & AWARENESS

- Initial contact.
- Recommended / referral.
- Website and E-mails.
- Social media: Facebook, Instagram and LinkedIn.
- Direct: Sales teams or agents.

02 | Consider & Select

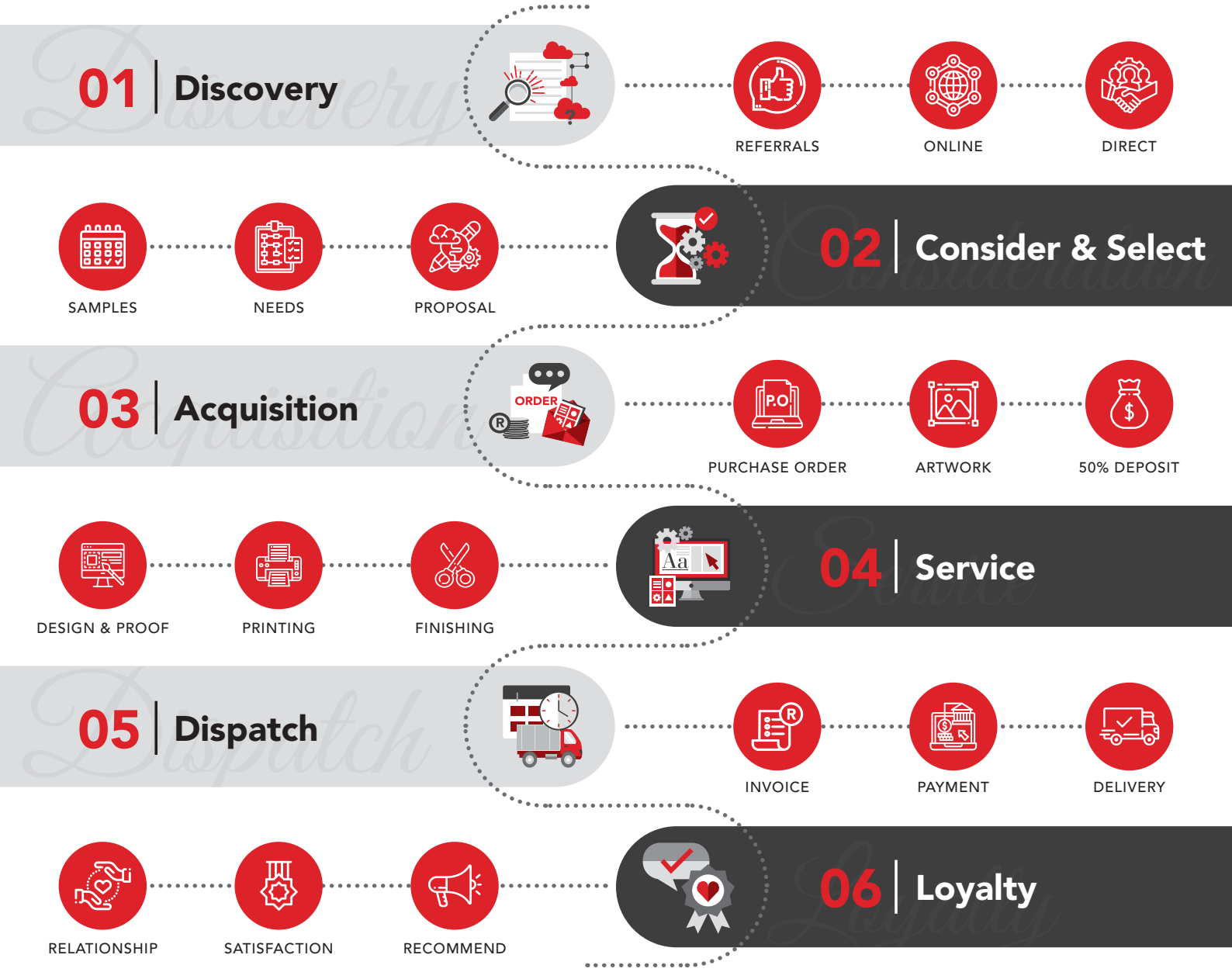
CLIENT MEETING & CONSULTATION

- Viewing samples.
- Discuss needs and requirements E.g. Calendar types, quantity, corporate colours and colour samples.
- Proposal: Submit quotations.
- Telephone follow-up.

03 | Acquisition

ORDER & PURCHASE

- Official purchase order or confirmation.
- Generate a sales docket with unique tracking number.
- Supply high-resolution artwork elements or print ready PDF.
- 50% Deposit and proof of payment.



04 | Service

DESIGN, PROOF, PRINT & FINISH

- Overprints: Artwork completed.
- Custom calendars: Consultation to discuss unique requirements.
- Final approval and confirm delivery date.
- Plating, printing and finishing.

05 | Dispatch

ORDER DELIVERY

- Invoice.
- Payment of outstanding balance.
- Delivery note.
- FREE delivery to one Gauteng address.

06 | Loyalty

CUSTOMER RELATIONS

- Customer relationship management.
- Experience satisfaction and reliability via support and service.
- Recommended / refer.

RANGE **2025**

CODE	7PG EXECUTIVE WALL CALENDARS
7PG A 25	AFRICA FROM ABOVE
7PG B 25	CURIOUS CRITTERS
7PG C 25	DECEPTIVE DISGUISE
7PG D 25	ENRAPTURED BY RAPTORS
7PG E 25	GOLDEN OLDIES
7PG F 25	MOMENTS
7PG G 25	OUT OF THIS WORLD
7PG H 25	TERRAIN
7PG I 25	WORDS OF WISDOM

CODE	13PG EXECUTIVE WALL CALENDARS
13PG A 25	AFRICA FROM ABOVE
13PG B 25	GOLDEN OLDIES
13PG C 25	OUT OF THIS WORLD
13PG D 25	TERRAIN

CODE	EXECUTIVE DESK PAD CALENDARS
DP A 25	AFRICA FROM ABOVE
DP B 25	GOLDEN OLDIES
DP C 25	OUT OF THIS WORLD
DP D 25	TERRAIN

CODE	CORPORATE DESK PAD CALENDARS
DP E 25	BLOCKS
DP F 25	LINES
DP G 25	SOUTH AFRICA MAP

CODE	JUMBO WALL CALENDAR POSTERS
PO A 25	AFRICA FROM ABOVE
PO B 25	LOCAL IS LEKKER
PO C 25	DECEPTIVE DISGUISE
PO D 25	ENRAPTURED BY RAPTORS
PO E 25	GOLDEN OLDIES
PO F 25	MOMENTS
PO G 25	OUT OF THIS WORLD
PO H 25	TERRAIN
PO I 25	WILDLIFE
PO J 25	WORDS OF WISDOM

CODE	JUMBO WALL CALENDAR POSTERS
PO K 25	BARN OWL
PO L 25	ICELAND
PO M 25	ELEPHANTS

CODE	JUMBO WALL CALENDAR POSTERS
PO N 25	SOUTH AFRICA MAP
PO O 25	AFRICA MAP
PO P 25	YEAR PLANNER

CODE	EXECUTIVE A-FRAME DESK CALENDARS
AF A 25	AFRICA FROM ABOVE
AF B 25	GOLDEN OLDIES
AF C 25	OUT OF THIS WORLD
AF D 25	TERRAIN

PLEASE REFER TO PAGES 24 - 26 IN THIS CATALOGUE TO SEE OUR CUSTOMISED CALENDARS AND OUR OTHER PRODUCTS & SERVICES.